Mid Island Y JCC

Since 1956, The MIYJCC has been proud to serve everyone in the community of all backgrounds & religions.

The MIYJCC serves more than 40,000 people per year with programs for infants to seniors. The agency operates high quality programs that meet the needs of the community, including Early Childhood programs, Day Camp, an Alzheimer's Day Program, 3 New York State funded Neighborhood Naturally Occurring Retirement Communities, The Adler Center for Children & Adults with Special Needs, The Skeist Hadar Fitness Center and an Aquatics Center, plus so much more. The MIYJCC is also home to our Rudman Family Food Pantry. We rely heavily on donations from the community.

COMMUNITY SPONSORSHIP OPPORTUNITY PACKAGES

Level 1: $10,000

Member Benefits

- Special rate for employees or your family to join the MIYJCC *(25% savings)*
- Four tickets to attend two MIYJCC fundraising events *golf not included*

Marketing

- Prominent placement of company name at the top of a Y Communication. We will state that this Y Communication is sponsored by your company. *This will occur approximately 4 times per year*
- Inclusion in Community Sponsor section of website with a link to your website
- Inclusion in weekly eblasts to over 10,000 community members
- Signage: Banner in lobby of our building Banner on outdoor Sports Field *facing the street*
- Banner signage/recognition at annual golf outing
- Included in social media posts *up to 4 times per year*

Sponsor a Program

- Sponsorship of a MIYJCC program that is mutually agreed upon with the opportunity to address the audience. You are responsible for securing dates with the MIYJCC representative, *(based on MIYJCC availability)* and creating the materials to present – in addition, the website will feature your name alongside the appropriate program

This will be available for the year of your contract

Level 2: $7,500

Member Benefits

- Two tickets to attend two MIYJCC fundraising events *golf not included*

Marketing

- Prominent placement of company name at the top of a Y Communication. We will state that this Y Communication is sponsored by your company. *This will occur approximately 2 times per year*
- Inclusion in Community Sponsor section of website with a link to your website
- Inclusion in weekly eblasts to over 10,000 community members
- Signage: Banner in lobby of our building Banner on outdoor Sports Field *facing the street*
- Included in social media posts up to 2 times per year

Sponsor a Program

- Sponsorship of a MIYJCC program that is mutually agreed upon with the opportunity to address the audience. You are responsible for securing dates with the MIYJCC representative, *(based on MIYJCC availability)* and creating the materials to present – in addition, the website will feature your name alongside the appropriate program

This will be available for the year of your contract

Level 3: $5,000

Marketing

- Prominent placement of company name at the top of a Y Communication. This will take place once throughout the year.
- Inclusion in Community Sponsor section of website with a link to your website
- Inclusion in weekly eblasts to over 10,000 community members
- Signage: Banner in lobby of our building Banner on outdoor Sports Field *facing the street*

Level 4: $2,500

Marketing

- Inclusion in Community Sponsor section of website with a link to your website
- Inclusion in weekly eblasts to over 10,000 community members
- Signage: Lobby banner *visible for all to see* Banner on outdoor Sports Field

Level 5: $1,000

Marketing

- Your company name will be listed in weekly eblasts that go out to over 10,000 community members
- Your company name will be listed on our website in the Community Sponsor section

Thank you for your SUPPORT!

Questions? Learn more about becoming a Community Sponsor for Mid Island Y JCC

Contact: Michele Posner, Chief Development Officer | 516.822.3535, x 319 | mposner@miyjcc.org

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