

Community Sponsorship Opportunity Packages Fiscal Year 2022

Level 1 - \$10,000

Member Benefits

- Special rate for employees or your family to join the MIYJCC (25% savings)
- Four tickets to play golf at the golf outing and attend dinner

Marketing

- Prominent placement of company name at the top of a Y Communication. We will state that this Y Communication is sponsored by your company. This will occur approximately 4 times per year
- Inclusion in Community Partner section of website with a link to your website
- Inclusion in weekly eblasts to over 8,000 community members
- Signage
 - Lobby banner (visible for all to see)
 - Banner on outdoor Sports Field included for the first year of your contract
- Banner signage/recognition at annual golf outing
- Included in social media posts up to 6 times per year

Sponsor a program

- Sponsorship of a MIYJCC program that is mutually agreed upon with the opportunity to address the audience. You are responsible for securing dates with the MIYJCC representative, (based on MIYJCC availability) and creating the materials to present – in addition, the website will feature your name alongside the appropriate program (This will be available for the year of your contract)

Level 2 - \$7,500

Member Benefits

- Two tickets to play golf at the golf outing and attend dinner

Marketing

- Prominent placement of company name at the top of a Y Communication. We will state that this Y Communication is sponsored by your company. This will occur approximately 2 times per year
- Inclusion in Community Partner section of website with a link to your website
- Inclusion in weekly eblasts to over 8,000 community members
- Signage
 - Lobby banner (visible for all to see)
 - Banner on outdoor Sports Field included for the first year of your contract
- Included in social media posts up to 4 times per year

Sponsor a program

- Sponsorship of a MIYJCC program that is mutually agreed upon with the opportunity to address the audience: you are responsible for securing dates with the MIYJCC representative, (based on MIYJCC availability) and creating the materials to present – in addition, the website will feature your name alongside the appropriate program (This will be available for the year of your contract)

Level 3 - \$5,000

Marketing

- Prominent placement of company name at the top of a Y Communication.
- Inclusion in Community Partner section of website with a link to your website
- Inclusion in weekly eblasts to over 8,000 community members
- Signage
 - Lobby banner (visible for all to see)
- Included in social media posts twice per year

Sponsor a program

- Sponsorship of a MIYJCC program that is mutually agreed upon. The website will feature your name alongside the appropriate program (This will be available for the year of your contract)

Level 4 - \$2,500

Marketing

- Inclusion in Community Partner section of website with a link to your website
- Inclusion in weekly eblasts to over 8,000 community members
- Signage
 - Lobby banner (visible for all to see)
- Included in social media posts once a year

Level 5 - \$1,000

Marketing

- Your company name will be listed in weekly eblasts that go out to over 8,000 community members
- Your company name will be listed on our website in the Community Sponsor section

Examples of some of the programs that you can sponsor:

- Bereavement Group
- Holocaust Survivors Day
- Dementia/Memory Program:

- Memory program exercise
- Memory program lunch sponsor
- Music Sponsor
- Art Sponsor
- Brain games sponsor
- Caregiver Support Group
- Memory Cafes
- "Scholarship Fund" for those in need
- Older Adult Entertainment (not dementia-specific)
- Senior Transportation

All Community Sponsors will be acknowledged in emails that go out to the community, along with a feel good story of the work being accomplished at the MIYJCC.

Community Sponsor meetings will be arranged to include networking opportunities – more information to follow.

Thank you for your support!